

American Studies Research Colloquium Guest Lectures Winter 2021/22

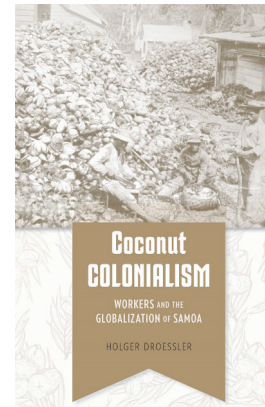
HOLGER DROESSLER
(Worcester Polytechnic Institute)

presents his new book

»Coconut Colonialism: Workers and the Globalization of Samoa« (Harvard University Press)

30. November 2021, 6pm c.t., Zoom

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Die Veranstaltung findet auf Zoom statt und ist öffentlich
Zoom-Link: <https://uni-frankfurt.zoom.us/j/2140964225?pwd=OGkrRm1vZVhGTE11RFU4cEpsWlNYdz09>
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Coconut Colonialism

Workers and the Globalization of Samoa

Holger Droessler

“Coconut Colonialism makes for fascinating reading on a much-neglected part of the German and US empires, the Pacific islands of Samoa. Richly documented, this study foregrounds the perspective of Samoan workers whose strategies of accommodation, and of resistance, come fully alive. An important contribution to the literature on colonialism and capitalism.”

—Sebastian Conrad, Freie Universität Berlin

Located halfway between Hawai'i and Australia, the islands of Samoa have long been a center of Oceanian cultural and economic exchange. Accustomed to exercising agency in trade and diplomacy, Samoans found themselves enmeshed in a new form of globalization after missionaries and traders arrived in the middle of the nineteenth century. As the great powers of Europe and America competed to bring Samoa into their orbits, Germany and the United States eventually agreed to divide the islands for their burgeoning colonial holdings.

In *Coconut Colonialism*, Holger Droessler examines the Samoan response through the lives of its workers. Ordinary Samoans—some on large plantations, others on their own small holdings—picked and processed coconuts and cocoa, tapped rubber trees, and built roads and ports that brought cash crops to Europe and North America. At the same time, Samoans redefined their own way of being in the world—what Droessler terms “Oceanian globality”—to challenge German and American visions of a global economy that in fact served only the needs of Western capitalism. Through cooperative farming, Samoans contested the exploitative wage-labor system introduced by colonial powers. The islanders also participated in ethnographic shows around the world, turning them into diplomatic missions and making friends with fellow colonized peoples. Samoans thereby found ways to press their own agendas and regain a degree of independence. Based on research in multiple languages and countries, *Coconut Colonialism* offers new insights into the global history of labor and empire at the dawn of the twentieth century.

Holger Droessler is Assistant Professor of History at Worcester Polytechnic Institute.